

Don't let your next campaign go unnoticed! When it comes to giving donors and sponsors an additional incentive to participate in your fundraising campaigns, it's hard to beat the allure of a big-prize promotion. Odds On Promotions will work with you to develop a program that will grab attention, increase attendance and generate more donations. And the best part is, when you have a winner, Odds On will be there to pay for the prize!

# TOP TEN FUNDRAISING

## contests & promotions



### GOLF BALL DROP

Imagine the headlines you'll generate when you drop 100, 200, or more, golf balls from a helicopter onto a target at your next golf tournament or fundraising event. This attention and revenue generating promotion begins when your organization sells ball sponsorships, assigning each ball-purchaser a lucky number for each of the golf balls they adopt. Then, on the appointed day, the balls are dropped from a helicopter (or cherry picker) onto the target. If any of the numbers on the balls falling closest to the target appears on a preselected list of lucky numbered balls, Odds On will pay for the prize.



### GAME SHOW IN A BOX

How'd you like to give attendees at your next fundraising event the chance to win big in your very own TV-style \$1,000,000 prize-awarding game show? With Odds On Promotion's **Game Show In A Box**, you'll get everything you need to WOW your donors with professionalism and presentation! Complete with a professionally designed set, easy to follow set-up and game instructions, **Game Show In A Box** gives participants the chance to win up to a \$1,000,000 prize if they can select a winning combination of prize symbols from our 8'x10' set. Best of all, when you have a grand-prize winner, we will be there to write the check!



### MILLION DOLLAR SHOOT OUT

Easy and affordable, **Million Dollar Shoot-Outs** are a great way to raise additional funds. Simply pair up with a local golf course or driving range. Then, over a 3-4 day weekend, sell qualifying shots and award small prizes for anyone hitting their ball into a 3' circle 125 yards away on the range. Sunday afternoon, invite all your qualifiers back for the semi-finals to determine the finalists eligible to take a shot at making a hole in one for \$1,000,000, paid for by Odds On. This promotion can raise as much as you are willing to put into it. Call for a free "How To" guide.



### LUCKY HAND POKER RUN

Whether it's held on land or sea, poker runs are proven fundraisers. And, with Odds On's **Lucky Hand Poker Run**, you can give every participant the chance to win a brand new motorcycle, car, boat or an enormous cash prize! Simply register contestants and issue a list of five sponsor locations to visit. At each sponsor locations, contestants select a playing card. After visiting all locations, they proceed to the final stop and enter their five cards into our Touchscreen Verification Computer. If their hand matches the preselected winning hand, Odds On will pay for the prize! Better yet, the computer will tally the highest hands for easy administration of self-sponsored prizes.



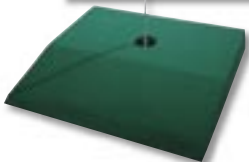
### DUCK RACE

Want to sell more ducks at your fundraising duck race? Why not offer up to a \$1,000,000 prize, paid for by Odds On! Before your race, we'll randomly select a group of lucky numbered ducks. If one of those preselected ducks crosses the finish line first, we'll pay for the prize. To drive increased sales you can even split the prize 50/50 with the "duck owner" and the group responsible for selling the duck or your charity that way you'll not only sell more ducks, but you might even quadruple your bottom line!



### PUTTING

When it comes to putting contests, Odds On has got you covered! Putting contests are not only a great way to generate additional revenue at your current golf events, but they're also a perfect stand alone event to boost fundraising efforts any time of the year—indoors or out—at any location! Odds On's giant prize putting contests give contestants a shot at sinking a single putt or combination of putts for up to a \$1,000,000 prize. And, when someone holes the lucky putt(s) and the crowd goes wild, we'll be there to write the check. Odds On can even provide an indoor putting ramp or a target template to ensure your event is as easy as it is effective!



### VIDEO SCRATCH & WIN

Motivate donors with the chance win giant prizes playing **Video Scratch & Win!** Your donors control their own prize-winning destiny by selecting six spots on an interactive touch screen computer grid. **Video Scratch & Win** is perfect for sponsors who can opt to award secondary prizes based upon the number of correct prize winning symbols revealed. And, if one of your donors reveals six grand prize winning symbols, they'll win the grand prize, courtesy of Odds On!



### VAULT

A guaranteed winner – our flexible and popular **Prize Vault** will get donors lining up for the chance to crack the code and win up to \$1,000,000, paid for by Odds On. And it's easy to use, just place a replica of your prize inside in a Plexiglas vault and advertise the chance to win big. If someone guesses the preselected number, the vault will open, and your donor will win the grand prize, while Odds On's picks up the tab!



### DICE

Your organization's casino night will never be the same after you give donors the chance to roll a customized set of 1", 4" or 8" dice for up to a \$1,000,000! If your contestants can roll H-A-R-L-E-Y, H-U-M-M-E-R, M-I-L-L-I-O-N or any other prize winning combination, Odds On will write them a very big check!



### SCRATCH & WIN CARDS

**Scratch cards** are a proven promotion for every situation. Odds On has numerous in stock and ready to ship cards to fit any fundraising campaign, giving you the ability to give away up to a \$1,000,000 prize for just pennies per head! Or let us customize a card just for your organization. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.



**For more information about these and other traffic and donation driving programs specifically for non-profit organizations, please call us at 1-888-827-2249 or visit our website at [www.oddsonpromotions.com](http://www.oddsonpromotions.com)**